



KNXV

ORDER

Print Date 10/26/12

Page 1 of 2

Flight Dates **10/30/12-11/06/12**

Contract / Revision **316107 /** Product **Sinema / Democrat / Congress**

Original Date / Revision **10/26/12 10/26/12** Agency Com **15%**

Advertiser **Sinema / Democrat / Congre** Billing Contact **1580 Lincoln Street**

Agency **Media Strategies and Resea** **Suite 510**
Denver, CO 80203

Buying Contact Sales Office **KNXVL**

1580 Lincoln Street
Suite 510
Denver, CO 80203

Sales Region **LOC**

Agency Ref

Order Sep **00:13:00**

Estimate #

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A25-54**

Rev Codes **POL POL CAND**

Product Codes **PL**

Priority **DEF**

Advertiser Ref

Primary Account Executive
KNXV House

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| KNXV House | 100% | | |

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | |
| KASW | % | |
| KDRX | % | |
| KPHO | % | |
| KPNX | % | |
| KPPX | % | |
| KSAZ | % | |
| KTVK | % | |
| KTVW | % | |
| KUSK | % | |
| KUTP | % | |
| UNKWN | 100% | |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|---------------|------------|-------------------|-------------------|-------------|
| November 2012 | 12 | \$7,055.00 | \$8,300.00 | 0.00 |
| Totals | 12 | \$7,055.00 | \$8,300.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|------------|--------------|
| 10/29/12 | 11/06/12 | 12 | \$7,055.00 | \$8,300.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-----|------|-------------------|-----------------|--------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 1 | KNXV | 10/30/12 | 11/06/12 | M-F 7-9am M-F 7-9am | CM | 7am-9am | 11--1-- | :30 | 3 | \$250.00 | P-3 | 0.00 | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----1-- | | 1 | | | | \$250.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | 11----- | | 2 | | | | \$250.00 | | 0.00 | | | |
| N 2 | KNXV | 10/30/12 | 11/04/12 | M-F 430pm-5pm M-F 430pm-5pm | CM | 430pm-5pm | -1-1--- | :30 | 2 | \$350.00 | P-3 | 0.00 | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -1-1--- | | 2 | | | | \$350.00 | | 0.00 | | | |
| N 3 | KNXV | 10/30/12 | 11/04/12 | | CM | 4pm-430pm | --111-- | :30 | 3 | \$450.00 | P-3 | 0.00 | NM | 3 | \$1,350.00 |



KNXV

Print Date: 10/26/12

Page 2 of 2

Contract / Revision **316107** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:13:00

Advertiser **Sinema / Democrat / Congr** Product **Sinema / Democrat / Congr** Estimate #

| | | | | | | | | | | | | | | Totals | | |
|------------------------|------|-------------------|-----------------|--------------------------------|-------------------|----------------|---------------|-----|-------|------------|-----|------|------|--------|------------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
| | | | | M-F 4pm-430pm 4PM News | | | | | | | | | | | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | --111-- | 3 | \$450.00 | 0.00 | | | | | | | | | |
| N 4 | KNXV | 11/05/12 | 11/05/12 | M-F 5pm-530pm M-F 5pm-530pm | CM | 5pm-530pm | 1----- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | 1 | \$900.00 | 0.00 | | | | | | | | | |
| N 5 | KNXV | 10/30/12 | 11/04/12 | M-F 630pm-7pm M-F 630pm-7pm | CM | 630pm-7pm | -1----- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -1----- | 1 | \$900.00 | 0.00 | | | | | | | | | |
| N 6 | KNXV | 11/04/12 | 11/04/12 | Sunday Prime D 666 Park Ave | CM | 9pm-10pm | -----S | :30 | 1 | \$2,500.00 | P-6 | 0.00 | NM | 1 | \$2,500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | 1 | \$2,500.00 | 0.00 | | | | | | | | | |
| N 7 | KNXV | 10/31/12 | 10/31/12 | M-F 10-1035pm 10pm News | CM | 10pm-1035pm | --1---- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | --1---- | 1 | \$1,200.00 | 0.00 | | | | | | | | | |
| | | | | | | | | | | | | | | Totals | 12 | \$8,300.00 |
| *Tax 1 Note: Tax 0.5%. | | | | | | | | | | | | | | | | |

*Tax 1 Note: Tax 0.5%.